

## Terms of Use for GGC Certification Mark and Logo

- a) The (“GGC”) has established these Terms of Use to allow for the use of the GGC Certification Mark in a professional and legal manner by GGC-certified companies in their written and electronic literature and advertising.
- b) These Terms define the limitations of use by (the “Standards”) certified companies of the GGC’s Certification Mark; and will be administered by the GGC Director(s) and Advisory Committee. These terms cover the use of the GGC Certification Mark only. The GGC logo is a separate and distinct graphic and is restricted to GGC use only.
- c) Only companies who have achieved a successful audit to one or more Standards and have received a Certificate of Compliance from GGC are permitted to use the GGC Certification Mark.
- d) The GGC Certification Mark will be delivered to the certified company electronically in both a gif format for website use and a jpeg format for print use. Other formats will be made available as needed.
- e) Guidelines for size and color usage will be: -
  - i) The certification logos can be used in full color, as well as in black and white.
  - ii) The Certificate-holder can use the certification logos on letterheads, brochures and other promotion material. It is not allowed to use the logo on products, packaging, samples or any other declarations concerning a product.
  - iii) It is allowed to reproduce the logo in any other size with exception of the logo of the accreditation council which can never be smaller than 7 mm in diameter.
  - iv) The certification logo may never be bigger than the size of the company logo on the same document.
  - v) The logo needs to be reproduced completely (in one piece) always.
  - vi) It is not allowed to use the accreditation logo only.
- f) Certification approval and use of the Certification Mark is limited to the scope of audit determined by GGC and detailed on the Certificate of Compliance. Companies who have achieved certification will use the Certification Mark only in such a way so as not to create confusion between matters referred to in the scope of certification and other matters.
- g) Divisions, parents, subsidiaries, sister companies and other affiliated companies are not permitted to use the GGC Certification Mark unless they have individually received certification by GGC to one or both of the Standards.
- h) GGC reserves the right to suspend or withdraw a company’s certification under one or both of the Standards and its use of the GGC Certification Mark based on failure to comply with the relevant Standard/s as determined by the outcome of a GGC audit, violation of conformance to the standard, or misuse of the Certification Mark such as:-
  - suspension or withdrawal of the Certificate.
  - publication of the non-compliance
  - juridical procedures
  - The action taken is depending on the severity of the non-compliance, the results of the non-compliance, and if the non-compliance was made intentionally.
- i) These Terms of Use are subject to review and revision, the continued use of the Certification Mark after any such revision will be subject to such revised Terms of Use.